

RE/MAX REGINA EXPERTS REAL ESTATE TEAM





Meet The Regina Experts



- Over 50 Years combined experience in the industry
- Over 600 Homes SOLD
- Recipients of the Hall Of Fame, Executive Club and 100% Club RE/MAX Awards
 - Miracle Network Agents donating a portion of each transaction to CMN



About The Team Designations and Courses















- Buffini Peak Producers
- Mark Leader Advanced Marketing Course
- Fundamentals of Real Estate Law
- Fundamentals of Real Estate Appraisal





The Regina Experts Advantage

- 1) We are a TRUE TEAM. Our associates meet together on a weekly basis, train together, specialize in various areas of Real Estate, and participate in group mentoring. Additionally, tasks that typically weigh a Realtor(r) down are handled by our company staff.
- 2) 5-star promise. At Regina Experts, we always ask "What will compel someone to give us the 5th star in a review? We always strive to do a perfect job.
- 3) Highly-Skilled Salesforce. At Regina Experts, we view sales as an art form, and our associates continue to strive to get better at their craft. We are constantly training and developing to get better at one thing: Sell Homes.
- 4) we are an Innovative team, committed to development, innovation, and the use of technology in the Real Estate industry. All of this translates into fast, efficient sales for our clients.
- 5) Easy Exit Listing Agreement. Our Easy Exit agreement puts the control in your hands. Because we're always striving for that fifth star, if you're ever dissatisfied with our performance, you can cancel at any time.
- 6) Our Values: Healthy body=healthy mind. Becoming through knowledge & growth. Driving innovation and change. Exemplifying vibrant leadership & followership. Delivering 5-star service. Holding powerful moods of passion and productivity.
- 7) Results are what counts. Anyone can make empty promises or use cheap gimmicks. The only measure of a job well done, is that your house gets SOLD.



Meet Martin

- I've been a Realtor(r) for nearly 14 years
- Sold over 300 homes to date
- Certified Listing and Negotiation Expert
- Average list to sale price of 97.2%
- Studied Law & Business at the U of R
- Studied music at the Collective in NYC
- I actively support the local arts community, Children's Miracle network, Regina soccer association, and more.





lan Leverington is with us today to talk about mortgages. Check out the video! Please like and share, and comment if you have questions. Cheers!



Here's a video of our newest listing in Regina Sask. Presenting 830 Dolan St. This is a fantastic house ♣ Features ■ 1140 sq. ft. ■ Fully Renovated ■ Heated Double garage ■ Three Bedrooms ■ Developed Basement ■ Priced at \$309,950 ■ Message us for more details, or to view!

Martin here, coming to you live from Remax R4 in Las Vegas! #remax #lasvegas #reginaexperts #reginarealestate



1140 square feet, and it's got a

4,827 people reached



About RE/MAX



Nobody Sells More Real Estate than RE/MAX*



Residential

Commercial

Luxury



RE/MAX is an Iconic Brand

That's the sign of a RE/MAX agent







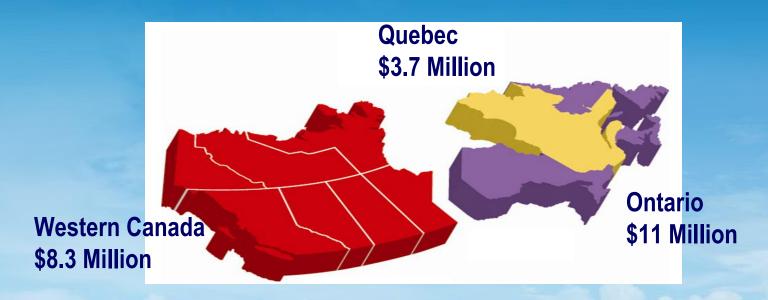




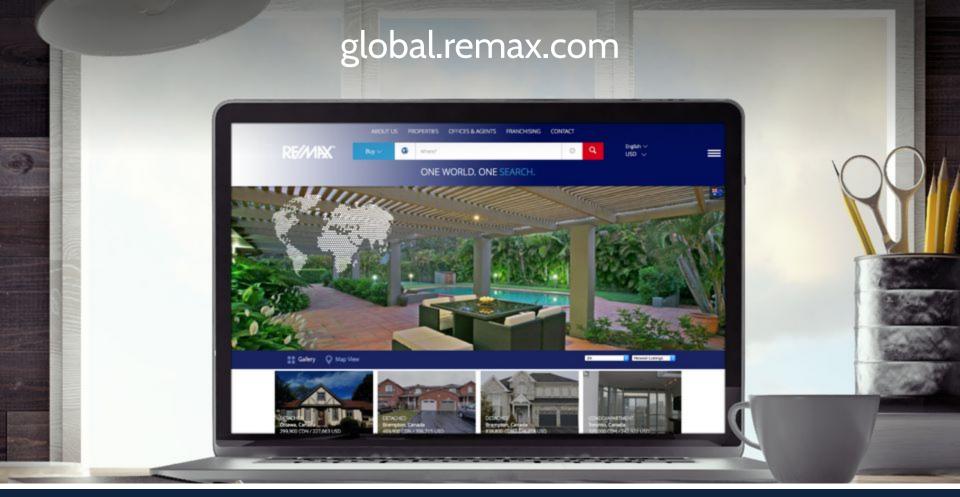




2016 National RE/MAX Advertising \$23 Million

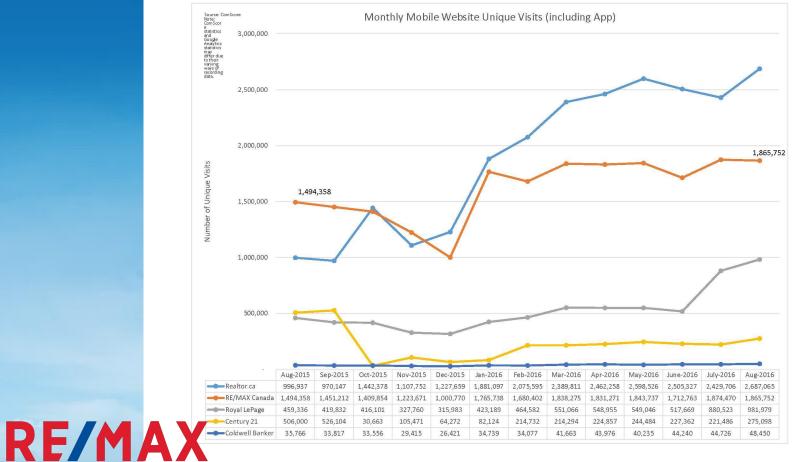








Competitor Monthly Website Traffic

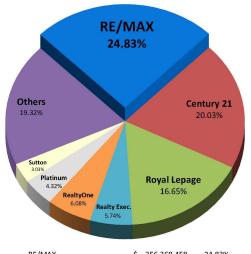


CROWN REAL ESTATE



Market Share by Dollar Volume

January 1st - August 31st, 2018



RE/IVIAX	\$	356,369,458	24.83%
Century 21	\$	287,344,271	20.03%
Royal LePage	\$	238,924,688	16.65%
Realty Executives	\$	82,354,967	5.74%
RealtyOne	\$	87,172,964	6.08%
Platinum Realty	\$	62,043,523	4.32%
Sutton Group	\$	43,529,624	3.03%
Others	\$	277,222,631	19.32%
TOTAL	\$:	1,434,962,126	100.00%

Produced using information provided by the Association of Regina REALTORS® MLS® System on September 11, 2018.

NOTE: Brokerages of 3 Individuals or less may have opted out of individual reporting and will be reflected under "Others".

Giving Back

Children's Miracle Network Hospitals®

Since 1992, RE/MAX agents have raised more than \$147 million for 170 Children's Miracle Network Hospitals across North America. By making donations after each transaction, RE/MAX associates support medical research initiatives and provide life-saving care to local kids.







MARKETING



Team Marketing Strategy

- Complete Social Media Advertising Campaign, including:
 - Facebook Sponsored Post
 - Instagram Sponsored Post
 - Youtube, Twitter, Instagram, snapchat, Etc.
- HD Photo tour of your home
- HD Video tours
- Kijiji Ad
- Just Listed Video to Area
- REALTOR© Open House
- Public Open Houses
- New Listing Notification to Every Real Estate Agent in the City, as well as the RE/MAX Network.
- ReginaExperts.ca Blog Post.





Team Marketing Strategy

- Published on over 100 different websites, including:
- www.remax.ca
- · www.global.remax.com
- www.realtor.ca
- www.remaxregina.ca
- www.reginaexperts.ca
- www.kijiji.ca
- · www.reginalistings.ca
- · www.shopreginahomes.com
- www.homesinregina.net



RE/MAX Regina Experts Internet Marketing







201 6345 Rochdale Boulevard \$284,950

Come take a look at this fantastic condo, located directly on Rochdale Blvd, with all the amenities you could ask for! The floor plan is...

312 6345 Rochdale Boulevard \$284,950

Come check out this phenomenal newer built condo in North Regina. Located right on Rochdale Blvd with all its amenities, you couldn't possibly ask

5243 Staff Crescent \$429,900

Open concept spacious bungalow for sale in Lakeridge close to north amenities. This home features a large kitchen with stainless steel appliances, large pantry and...

845 McTavish Street \$114,900

This is a great starter home or investment property. This 720 Square foot home in Washington Park a number of updates since 20

RE/MAX Regina Experts Video Marketing

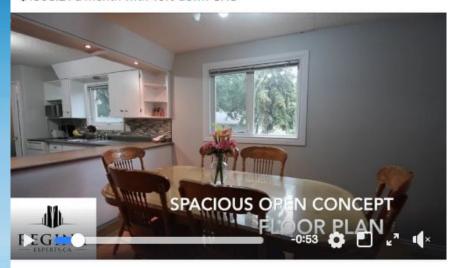


- High quality Professional HD video of your home
- Dramatic exterior footage of your home and immediate area & neighbourhood
- Advertised on sponsored Facebook posts and Youtube channel to 1000's of people
- "Just Listed" Video to your neighbourhood
- https://youtu.be/aWasOnoH490



RE/MAX Regina Experts Social Marketing

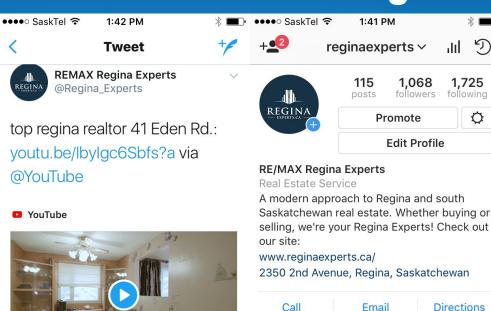
Whitmore Park. Close to schools, amenities, and the University, this one is priced to sell! Three bedrooms, and three bathrooms, plus a private yard with a deck! Why RENT when you can OWN this home for approx \$1308.21 a month with 10% down OAC



21 17,762 people reached

Boost Post





top regina realtor 41 Eden Rd.

Add another Tweet



REGINA

















Directions

1,725

Edit Profile

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RE/MAX Regina Experts Individual Property Website

For Sale \$489,950 2427 Klein PL E Regina, SK SAV 286 CONTACT AGENT

Welcome to 2427 Klein Place, a spectacular two story split, located in one of Regina's most exclusive neighbourhoods. This amazing home has been meticulously kept and maintained, and features a spacious main floor with a front living room boasting a exceptional vauluted ceiling, a large kitchen with plenty of storage space and eating area, family room with a wood burning fireplace, a der/office and a two piece bath. The second level contains three good sized bedrooms, an ensuite bath off the master with separate shower and tub, a four piece guest bath, and a sitting area overdooking the bright living room below. The basement is finished with a large den, three piece bath, another family room, and storage/utility. The property is located on a large corner lot, is fully fenced and landscaped, and contains a hot tub, deck and trees in the back yard. Numerous upgrades have been done to the property over the last few years, including hardwood floors in the living room, new laminate floor upstairs and on the staircase, Dura-ceramic floors in the kitchen and all bathrooms, high efficiency furnace, quartz counter tops with double kitchen sink and fuscet. ceramic packstaket and much more. Door links is this seatchquare roperty (id.153)

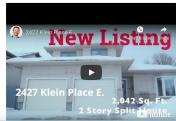
- Individual website dedicated to your property
- Your address as the URL





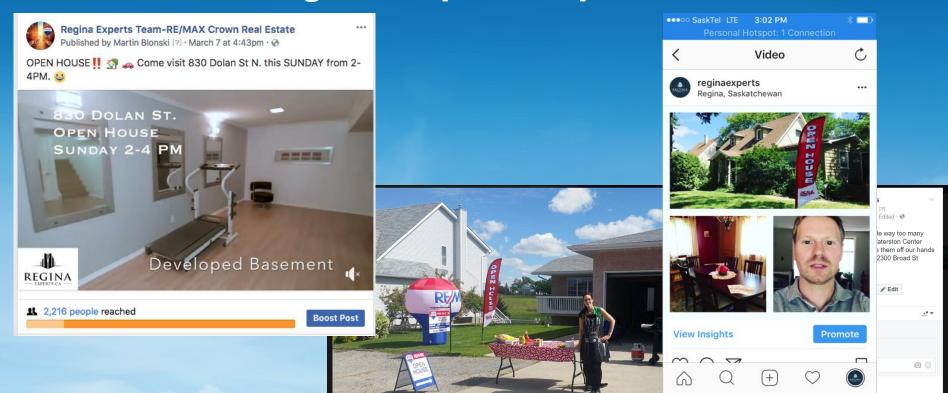


LIST PRICE	\$489,950
BEDROOMS	3
BATHROOMS	4
LOCATION	Varsity Park
SQUARE FEET	2,042
LOT SIZE	.14
YEAR BUILT	1990
PROPERTY TYPE	Residential
GARAGE	Double





RE/MAX Regina Experts Open Houses



Make Profile Picture for Page Tag Photo Options Boost Post Share



RE/MAX Regina Experts Google Reviews

REMAX - Regina Experts Real Estate Team



2350 2nd Ave, Regina, SK

5.0 ★★★★ 13 reviews

Sort by: Most helpful -



Gabriel Bozza

8 reviews



Martin has sold 2 of my properties and handled 3 of my property purchases. He has also handled a difficult situation for my mother selling her property right before her entering a nursing home. Each time Martin dedicated the time and ... More









Manish S.

*** * * 8 months ago

Martin was our second realtor after having multiple issues and bad experience with our previous one. His service is impeccable in all respects: planning, execution, communication, and customer care. We tried to sell our house with the agent ... More





Sara McKinley 639-999-0994

Martin Blonski 306-527-0500



Jeremy Cossette 306-591-0001















New Listings & Open House info www.remaxregina.ca



OPEN HOUSES



2300 BROAD STREET

Come visit Regina's premier luxury condo development. Top of the line construction, modern, roof top lounge area, running track and gym! You won't believe the spectacular views!

Martin Blonski 306-527-0500 Jeremy Cossette 306-591-0001









Visit my Website: www.ReginaExperts.ca For more pictures and info

306.527.0500



Direct Mail Post Card to Your Neighbourhood



RE/MAX Regina Experts - Pricing Strategy

You only have chance to get the original price right...

GOAL: To Select the right pricing strategy to get you top dollar, in the least amount of time, and with the least amount of stress.

Rules of Thumb:

If you are getting showings but no one is writing an offer, it generally means that you are in the range of 3 to 5% above market price

If your number of showings is low and you are experiencing a lot of drive ups, but buyers don't come in to see the home, then your home is between 5-10% overpriced.

If no showings are happening at all, then your house is likely priced 10% or more above what the market will bear for your property.



RE/MAX Regina Experts - Pricing Strategy

BUYERS DETERMINE VALUE!

The value of your home is determined by what a buyer is willing to pay in today's housing market. This is based on comparing your home to other homes recently sold and currently for sale in the real estate market.

Things To Keep In Mind When Determining The Asking Price For Your Home:

- What you paid for your home does not affect its value
- The amount of cash you need from the sale of your home does not affect its value
- What another real estate agent says your home is worth does not affect its value
- What an appraiser says your home is worth doesn't always affect its value.



RE/MAX Regina Experts - Pricing Strategy

CHOOSE THE STRATEGY THAT WORKS BEST FOR YOU

1) Pricing the home above market value

This strategy limits the amount of buyers, and typically creates a high amount of anxiety and stress. In today's market, it results in numerous price reductions and eventually a lower selling price.

2) Pricing at Market Value

This strategy is best in a buyer's market or a declining market where the seller has limited or no equity in their home and needs to sell their home to move on in a reasonable amount of time.

3) Pricing below market value

This strategy works best when there are fewer listings in the neighbourhood, and thus creates a "frenzy" where buyers bid on the home. This typically results in a much higher selling price.



RE/MAX Regina Experts - Service Fee

How does Commision work?

The commission for your home is split into 2 equal parts:

- 1) A selling Brokerage Fee This goes to the company that lists your home for sale. It covers things like promotion of your home, licensing, insurance. The actual cost of marketing a home can add up quick.
- 2) A Buyers Brokerage Fee This portion of the fee is paid to the company that brings a buyer for your home. 90% of all real estate transactions in Regina are done this way. It is actually rare that the listing agent introduces the buyer to the transaction. This fee acts as a "reward" to the buyers agent for all of the hard work that they have done in working with the buyer.





I look forward to working with you!

